

Keep it Clean Keep it Slow

WILDLIFE LIVES HERE



THE PROBLEM WITH ROADS

Roads cut through natural habitats, disrupting animal migration paths and increasing the chance of collisions.



WHEN RISK IS HIGHEST

-  Dawn and dusk are peak movement times
-  Fall breeding season increases deer activity
-  Winter movement shifts animals toward roads
-  Low visibility reduces reaction time

How You Can Be A Wildlife Hero

KEEP ROADS CLEAN



Trash attracts wildlife.

SLOW DOWN FOR WILDLIFE



AVOID DISTRACTIONS



WATCH FOR WILDLIFE



Road salt attracts wildlife.

DRIVING IS PARTICIPATING IN A
LIVING LANDSCAPE

